

# 1806 Robert Fulton Drive, Reston VA 20191 www.nafme.org

#### Memorandum

DATE: May 2019

TO: NAfME Division Presidents

FROM: Michael J. Blakeslee

SUBJECT: NAfME Monthly Update Report

Dear NAfME Division Presidents,

Included below is your NAfME Monthly Update Report. These monthly updates are intended as a tool to help division leaders disseminate key information regarding NAfME programmatic activities to state leaders. We strongly recommend that division leaders share the content of these reports, as they feel most appropriate. I hope that you and your colleagues continue to find this resource valuable. As always, please feel free to contact my office at any time if I can be of assistance.

Sincerely,

Mike Blakeslee

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#### NAfME Monthly Update Report – May 2019

#### Awards, Honors, and Recognitions

- **2019 Electronic Music Composition Competition:** The application period closed on April 19. The total number of applications for this year was 91. The 2019 sponsor is WURRLY.
- 2019 Student Composers Competition: The application period closed on March 29. The total number
  of applications for this year was 160. The 2019 sponsor is the European American Musical Alliance
  (EAMA).
- **Lowell Mason:** The candidate application period ended on April 1, 2019. There is 1 candidate for the Lowell Mason Fellows designation.

# **Advocacy and Public Policy**

- **CMA Foundation State Advocacy Grant Opportunity:** The CMA Foundation State Advocacy Grant application period has now closed. As of May 19<sup>th</sup>, 12 grant applications had been received from state MEAs.
- **Hill Day 2019:** In preparation for Hill Day, NAfME held a scheduling webinar on May 1<sup>st</sup>, for all participating delegates, and will hold a legislative request overview webinar on June 5<sup>th</sup>. Staff is standing by to support states in getting meetings scheduled for June 19<sup>th</sup>.
- **Title IV, Part A Action Alert:** Staff are partnering with NAMM to <u>collect Title IV-A funding stories</u> for music and arts education across the nation. The intent is to have at least one Title IV-A story from every state for sharing with Congress as part of NAfME's 2019 Hill Day on June 19th.

#### **Events**

- **2019 All-National Honor Ensembles:** 1,831 applications were received for the 2019 ANHE. The application breakdown appears below:
  - 2019 ANHE Concert Band: 369
  - 2019 ANHE Symphony Orchestra: 438
  - 2019 ANHE Mixed Choir: 654
    2019 ANHE Jazz Ensemble: 54
    2019 ANHE Guitar Ensemble: 46
    2019 ANHE Modern Band: 28
  - All updated policies, student requirements, and program information can be found on the <u>ANHE</u> website.
- 2022 All-National Honor Ensembles (21/22 School Year): During its May meeting, the National Executive Board analyzed data collected by NAfME's conference planning contractor and staff and discussed ANHE 2022 venue options. Ultimately, the NEB decided to pursue moving the 2021/22 school year event to the West Coast (San Diego), to be scheduled in early January 2022. Staff is

working with NAfME's conference planning contractor and volunteer leadership to execute this mandate.

- **2019 Collegiate Advocacy Summit:** As of the publication of this report, 140 Collegiates have registered for the Collegiate Advocacy Summit.
- **2019 National Assembly Update:** Dates for the National Assembly, scheduled to take place at the Washington Hilton, 1919 Connecticut Ave. NW, Washington, DC 20009, are as follows:
  - o Sunday, June 16 Orientation for new NEB Observers; other board members welcome
  - Monday Tuesday, June 17-18
    - NEB Meeting and optional dinners on Monday and Tuesday evening
    - State Executives Check in (Monday) and Meeting (Tuesday)
    - Collegiate Check in (Monday) and meeting (Tuesday)
  - o Wednesday, June 19 Hill Day & evening celebration
  - Thursday Friday, June 20-21 National Assembly (ends at 4pm on Friday)
     \*please note this is a year in which candidates are presented to the Assembly
  - Registration went live on April 1, 2019
  - New attendee reimbursement guidelines were determined by the NEB in March 2019 and have been supplied to each constituency
  - Registrations to date: 187
- 2019 In Service Conference: The venue has been inspected, planning is well in hand, and registration is open.
- 2020 In Service Conference: The 2020 Conference Planning Committee released a <u>Call for</u>
   <u>Collaborative Action Research Proposals</u>, the beginning of the proposal process for the 2020
   conference, *Amplify 2020: Bringing the Future Into Focus*. 3 proposals have been received to-date. The call concludes on June 28<sup>th</sup>, 2019.

## Governance

Unconscious Bias Evaluation: The National Executive Board committed to have "Cook Ross be hired to
consult and do an evaluation of the association related to unconscious bias." Most recently, NAfME's
Executive Committee and Mike Raiber (acting as a steering committee for the effort) convened a
meeting with the Cook Ross team and NAfME staff to review the project to-date and explore means of
widening the aperture of the initiative. The goal of these discussions is to ensure that NAfME is being
as inclusive as possible in soliciting feedback.

## Membership

• **Combined Update:** Membership numbers as of the April 30, 2019 Comparative Report are provided below and were made available to state Executives. The count of students in Tri-M is an estimate, based on the estimated average count for chapters (40 students).

#### **Member Count Comparative**

Member Category	Membership Count		
	April 30, 2019	April 30, 2018	Change over year
Active Members	46,540	45,964	+
Retired Members	4,665	4,464	+
Collegiate Members	12,534	12,028	+
Tri-M Chapters	2,214	1,885	++
Tri-M Students	88,560	75,400	++

• Planning for a nationwide membership drive in late summer 2019 is in the planning stages. Additional information will be shared at the National Leadership Assembly in June.

## **Organizational Development**

- Amplify Community Update: 8,969 NAfME members have now joined the Amplify online community.
- **DCMEA Organizational Development:** With a newly appointed volunteer leadership now in place, NAfME continues assisting DCMEA with organizational development, including implementing prudent accounting practices. DCMEA will hold an in-person meeting during the upcoming National Assembly in Washington, DC., and plans to participate in Hill Day meetings.
- MEA Organizational Development Amplify Community: Creating a data sharing environment for MEA
  Presidents and Execs, the MEA Organizational Development community will house NAfME and MEA
  provided resources and documents, including bylaws, strategic plans, policies, budgets, insurance
  information and templates.
- Missouri MEA Organizational Development: NAfME continues to work with Missouri MEA in efforts to guide MMEA's affiliate district units in the process of nonprofit formation. Two Missouri MEA affiliates have now completed the 501c3 approval process.
- **District of Columbia MEA:** NAfME continues to work with the DCMEA revitalization effort. Officers are in place, the MEA has received federal tax status, and a bank account has been secured.
- NAfME Leadership Training Seminar: Registration is open for the 2019 Leadership Training Seminar hosted by the Western Division, June 11-13 at Golden Nugget Resort, Las Vegas. President Kathy Sanz will be the keynote presenter. Volunteer and collegiate volunteer leaders from any MEA are welcomed to register at: https://www.eventsquid.com/event/5731.

#### **Publications**

• **Teaching Music:** A *Teaching Music* Advisory Committee has been established and held its first meeting with NAfME's new publishers on May 31<sup>st</sup>.

# **Technology**

• Membership Management System Update: Much of the system has been migrated to a test environment. This will result in a production mirror of the finished product and will ease the transition to production. Data cleansing continues and reports have been sent to MEAs that have requested correction reports. Additional resources have been made available for data correction activities. A full test environment will be demonstrated to state Executives at the National Assembly and available on site for testing and interaction. Full system launch is currently scheduled for 7/22. A postcard alerting all members to the upcoming user experience changes has just been mailed, and will be followed by email, website, and social media posts as implementation nears.