

Montana Music Educators Association



Visit our web site at www.mtmusiced.org

EDITOR AND BUSINESS MANAGER

Sara Croghan
800 Nevada St.
Belgrade, MT 59714
406-599-5095

MECHANICAL SPECIFICATIONS

Process: Offset
Page size: 8.5" X 11"
Text page size: 7.5" X 9.75"
Color or B&W available - all digital editions are published in color
Columns: 2 or 3 per page

PRINTER

Thomas Printing of Kalispell
2001 1st Ave. North
Billings, MT 59101

ADS, PHOTOS, ILLUSTRATIONS

- Electronic PDF files preferred
- Camera-ready PMTs okay
- Halftones must be 85 to 100 lines
- Call if you have questions

PUBLICATION SCHEDULE

Three issues per year:
Sept. 15 (print & digital), Jan. 1 (digital), April 1 (digital)
Deadlines: Aug. 15, Nov. 31, Feb. 28

AD DESIGN SERVICE

\$30 on 3-issue contract
For single issue insertion, add 30% to ad cost

CIRCULATION

1,000, including 700 music educators,
100 CMENC (music major) members,
200 exchanges, subscribers and comps.

OTHER

COLOR available only on covers
(in print - all ads are in color for digital publications)

ADVERTISING RATES: SIZES AND PRICES

All fonts should be outlined or embedded in PDF files

PAGE SIZE	AREA (picas)	AREA (inches)	PRICE PER ISSUE*
Back cover**	45x581/2	71/2x 83/4	\$170.00
Inside covers**	45x581/2	71/2x 93/4	\$155.00
Full page	45x581/2	71/2x 93/4	\$145.00
2/3 page (vertical)	29x581/2	47/8x 93/4	\$115.00
2/3 page (horizontal)	45x381/2	47/8x 93/4	\$115.00
1/2 page	45x281/2	71/2x 45/8	\$90.00
1/3 page (corner)	29x281/2	47/8x 43/4	\$75.00
1/3 page (vertical)	14x581/2	23/8x 93/4	\$75.00
1/6 page	14x281/2	23/8x 43/4	\$60.00
Preprinted inserts***	45x581/2	71/2x 93/4	\$160.00

•Prices are for camera-ready copy to exact dimensions

••Back and inside covers available ONLY in 3-issue contract. Copy may be changed each issue.

*** Preprinted inserts are only available for the September print edition